

West Side Greenville, South Carolina

COMMUNITY IMAGE STYLE GUIDE





*West Side Greenville,
South Carolina*

BRAND STATEMENT



We are West Side Greenville, South Carolina.

We are Greenville's backbone.

Nestled between our Downtown and the Textile Crescent, we are three neighborhoods that have worked hard to make our City stand tall. We are Southernside: named for our railroad heritage, we were the preachers, educators, porters, masons, and maids who kept our City running. We are West Greenville: a diverse neighborhood where family and faith reside at the forefront of life. We are the West End: a close-knit community and the lifeblood of Downtown.

We are Greenville's heart.

We have always been a diverse, welcoming place where people of all colors and creeds and incomes call us home. We are neighbors and educators and leaders, front porch conversations and family reunions, churches and community centers. We find our strength in helping brothers and sisters in need, in perseverance and preservation, in education and recreation, in our rich history and bright future.

We are Greenville's future.

We are a place of positive energy, of revitalized streets and buildings and houses. Our neighborhoods and historic commercial districts are awakening after years of slumber. We are the Village of West Greenville, the vibrant West End, the Swamp Rabbit Trail, the Kroc Center, and new neighborhood schools. And we have big plans for parks, housing, and jobs for our residents.

Discover our character, experience our creativity,
and feel the warmth of our community.

We are West Side: Greenville's New Direction.



Community Image Approval

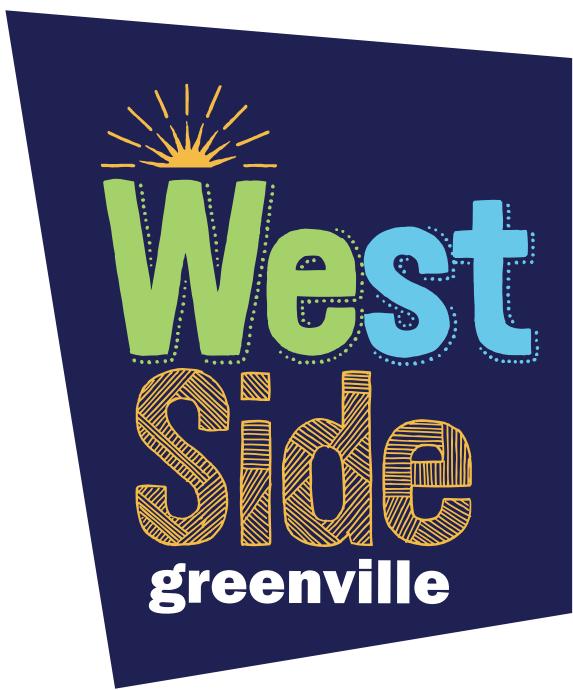
In order to ensure consistent use of the West Side Greenville, South Carolina brand, we ask that you submit a sample of each project for approval. Please specify your deadline requirements. We will reply promptly to your request for approval.





Logo Variations

Below are the logo variations for the West Side Greenville, South Carolina brand. They are presented in two color, one color, reversed and Black & white usages. All logos are created in vector art and are infinitely scalable and available for any use.





Logo Size & Spacing

The size and spacing of the West Side Greenville, South Carolina brand is important in ensuring that the logo is displayed in a positive and consistent way and helps to reinforce the brand. The logo should always have enough open space around it to have a clear and clean impact. The "W" should be used as the measurement guide for this open space.

In order to preserve legibility, maintain a minimum of .5" height.





Incorrect Usage

These are some examples of improper ways of presenting the West Side Greenville, South Carolina brand.

🚫 Change Colors



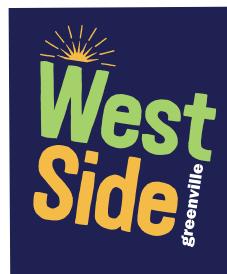
🚫 Scale Elements



🚫 Outline Elements



🚫 Rotate Elements



🚫 Stretch the Logo

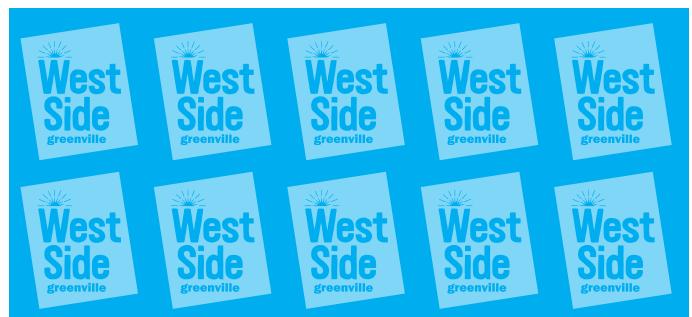


🚫 Move Elements



🚫 Use Photographic Backgrounds

🚫 Use as a Wallpaper





Dealing With Consistent Color Using Pantones:

The accuracy of color is critical in design. Because what you see on your monitor is never what will appear on a printed sheet, designers need a standardized color key.

It can be very frustrating to see the logo you worked hard to create look deep blue on the client's letterhead, blue-greenish on his business card, and light blue on his very expensive envelopes.

A way to prevent this is by using a standardized color matching system, such as the PANTONE MATCHING SYSTEM. Though PANTONE is not the only color standardization system, it is the most widely used and the one that most printers understand. Aside from being able to have consistency, PANTONE Colors allow you to use colors that cannot be mixed in CMYK.

Color Palette

Use the primary palette on all branded materials such as logos, corporate identity, Web site, advertising, collateral, and imprintables. The colors printed here are NOT guaranteed to be matches. The use of a Pantone Swatch book is the best way to work with your vendors and assure color correctness. Always proof anything before production runs begin to assure that the colors are satisfactory.

PANTONE 2766 C	
<input checked="" type="radio"/> H: 231 °	<input type="radio"/> L: 15
<input type="radio"/> S: 72 %	<input type="radio"/> a: 11
<input type="radio"/> B: 33 %	<input type="radio"/> b: -33
<input type="radio"/> R: 23	C: 100 %
<input type="radio"/> G: 33	M: 96 %
<input type="radio"/> B: 84	Y: 36 %
# 172154	K: 33 %

PANTONE 142 C	
<input checked="" type="radio"/> H: 41 °	<input type="radio"/> L: 80
<input type="radio"/> S: 70 %	<input type="radio"/> a: 12
<input type="radio"/> B: 95 %	<input type="radio"/> b: 64
<input type="radio"/> R: 243	C: 4 %
<input type="radio"/> G: 189	M: 27 %
<input type="radio"/> B: 72	Y: 83 %
# f3bd48	K: 0 %

PANTONE 297 C	
<input checked="" type="radio"/> H: 196 °	<input type="radio"/> L: 75
<input type="radio"/> S: 53 %	<input type="radio"/> a: -21
<input type="radio"/> B: 90 %	<input type="radio"/> b: -25
<input type="radio"/> R: 109	C: 52 %
<input type="radio"/> G: 198	M: 3 %
<input type="radio"/> B: 231	Y: 4 %
# 6dc6e7	K: 0 %

PANTONE 367 C	
<input checked="" type="radio"/> H: 88 °	<input type="radio"/> L: 81
<input type="radio"/> S: 51 %	<input type="radio"/> a: -31
<input type="radio"/> B: 85 %	<input type="radio"/> b: 48
<input type="radio"/> R: 163	C: 39 %
<input type="radio"/> G: 216	M: 0 %
<input type="radio"/> B: 105	Y: 76 %
# a3d869	K: 0 %

PANTONE 341 C	
<input checked="" type="radio"/> H: 163 °	<input type="radio"/> L: 44
<input type="radio"/> S: 100 %	<input type="radio"/> a: -49
<input type="radio"/> B: 49 %	<input type="radio"/> b: 8
<input type="radio"/> R: 0	C: 99 %
<input type="radio"/> G: 124	M: 26 %
<input type="radio"/> B: 90	Y: 79 %
# 007c5a	K: 12 %



Installing Opentype or Truetype Fonts in Windows:

We recommend installing only one format - OpenType, TrueType, or PostScript - of a font. Installing two or more formats of the same font may cause problems when you try to use, view, or print the font.

Choose Start > Settings > Control Panel. Note: In Windows XP choose Start > Control Panel Double-click the Fonts folder. Choose File > Install New Font. Locate the fonts you want to install. In the drivers list, select the drive and the folder containing the fonts you want to install. In the Folders list, select a folder that contains the fonts you want to install. (Make sure you have unzipped them first.) The fonts in the folder appear under List of Fonts.

Select the fonts to install. To select more than one font, hold down the CTRL key and click each font.

To copy the fonts to the Fonts folder, make sure the Copy fonts to the Fonts folder check box is selected.

Note: If installing fonts from a floppy disk or a CD-ROM, you should make sure this check box is selected. Otherwise, to use the fonts in your applications, you must always keep the disk in the disk drive.

Click OK to install the fonts.

Typography

To add consistency to the logo, The following fonts have been chosen as the approved typefaces.

**a b c d e f g h i j k l m
n o p q r s t u v w x y z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9**

Festivo

**a b c d e f g h i j k l m
n o p q r s t u v w x y z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9**

Franklin Gothic Heavy



Brand Extension

Brand extension is the process of incorporating the brand into events and activities going on in the community. By adopting the look, feel and tone of the West Side Greenville, South Carolina brand, these events begin to be connected in the consumers mind and begin to add strength to the primary brand and vice versa. The general approach of brand extension is to select at least one of the members of the color palette as the primary color of the logo, and expanded the color palette from there. The use of approved fonts also connects the logo to the overall brand.





Usage Control

When to use the logo and when not to is often times a judgement call. As the official keeper of the brand, West Side Greenville, South Carolina has the final say in the usage of the brand. The brand should be used in signage, advertising, direct mail, event logos, merchandising, etc. Usage of the brand in an individual business or in an application that directly profits an individual business will be reviewed on a case by case basis.





Advertising

There are several fundamental design strategies that will allow for connections to be made while also allowing your business to reinforce its own identity. The use of clean design, similar color palettes, and a consistent logo element can create an independently managed COMMUNITY IMAGE campaign.

The following pages show some of the design fundamentals that will be important to use when creating your ads. Advertising expert David Ogilvy devised an ad layout formula for some of his most successful ads that became known as the Ogilvy. The illustration on this page is the basic design that follows the classic visual, headline, caption, copy, signature format. From this basic ad layout, other variations are derived.

Try changing the margins, fonts, leading, size of the initial cap, size of the visual, and placing the copy in columns to customize the basic format of this ad layout.

Visual at the top of the page. If you are using a photo, bleed it to the edge of the page or ad space for maximum impact.

For photos, place a descriptive caption below.

Put your headline next.

Follow with your main ad copy. Consider a drop cap as a lead-in to help draw the reader into the copy.

Place your contact information (signature) in the lower right corner. That's generally the last place a reader's eye gravitates to when reading an ad.

Anatomy of an Ad.

Ads come in all shapes and sizes but they have a common goal -- to sell a product, a service, a brand. Text, visuals, or a combination of the two are the main elements of any print ad.

Headlines - The main headline may be the strongest element of the ad or it may be secondary to a strong visual. Some ads may have subheads and other title elements as well.

Artwork - Photographs, drawings, and graphic embellishments are a key visual element of many types of ads. Some ads may have only a single visual while others might have several pictures. Even text-only ads might have some graphics in the form of decorative bullets or borders. When included with visuals the caption is one of the first things most readers look at after the visual. It's not in all ads.

Body - The copy is the main text of the ad. Some ads may take a minimalist approach, a line or two or a single paragraph. Other ads may be quite text-heavy with paragraphs of information, possibly arranged in columns newspaper style. While the words are the most important part of the copy, visual elements such as indentation, pull-quotes, bullet lists, and creative kerning and tracking can help to organize and emphasize the message of the body of the ad.

Contact - The contact or signature of an ad may appear anywhere in the ad although it is usually near the bottom. It consists of one or more of: Logo, Advertiser Name, Address, Phone Number, Map or Driving Directions, Web Site Address, Extras.

Some print ads may have additional special elements such as an attached business reply envelope, tear-out portion with a coupon, tip sheet, product sample.



File Format Guide

All of the included graphic files might not work on your machine, but that does not mean that the file is corrupted or that there is something wrong with your machine. These files address all of the normal uses that a community implemented design would require. Always make sure to inform vendors that you have these different file formats available.



File Type: Portable Document Format
Category: Page Layout Files
File Description: Cross-platform document created by Adobe Acrobat or a program with the Acrobat plug-in; commonly used for e-mail attachments or for saving publications in a standard format for viewing on multiple computers; usually created from another document instead of from scratch.

Program(s) that open pdf files:

Mac OS Adobe Reader to view (free)
 Adobe Acrobat to edit (commercial)
 Apple Preview
Windows Adobe Reader to view (free)
 Adobe Acrobat to edit (commercial)
 Brava! Reader



File Type: Adobe Illustrator File
Category: Vector Image Files
File Description: Vector image file created by Adobe Illustrator; composed of paths, or lines connected by points, instead of bitmap data; may include objects, color, and text; often referred to as a Illustrator drawing. Illustrator documents can be opened with Photoshop, but the image will be rasterized, meaning it will be converted from a vector image to a bitmap.

Program(s) that open ai files:

Mac OS Adobe Illustrator, Acrobat, Reader
 Adobe Photoshop (rasterized)
 Apple Preview
Windows Adobe Illustrator, Acrobat, Reader
 Adobe Photoshop (rasterized)



File Type: Encapsulated PostScript
Category: Vector Image Files
File Description: PostScript (.PS) file that may contain vector graphics, bitmap images, and text; includes an embedded preview image in bitmap format; often used for transferring between different operating systems.

Program(s) that open eps files:

Mac OS Apple Preview
 Adobe Illustrator, Acrobat, or Photoshop
 QuarkXpress
Windows CorelDRAW, Adobe Illustrator, Acrobat,
 or Photoshop, QuarkXpress



File Type: JPEG Image File
Category: Raster Image Files
File Description: Compressed graphic format standardized by the JPEG (Joint Photographic Experts Group) group; commonly used for storing digital photos since the format supports up to 24-bit color; also a common format for publishing Web graphics; compressed using lossy compression, which may noticeably reduce the image quality if a high amount of compression is used.



File Type: Graphical Interchange Format
Category: Raster Image Files
File Description: Image file that may contain up to 256 indexed colors; color palette may be a predefined set of colors or may be adapted to the colors in the image; lossless format, meaning the clarity of the image is not compromised with GIF compression. GIFs are common format for Web graphics, especially small images and images that contain text, such as navigation buttons; however, JPEG (.JPG) images are better for showing photos because they are not limited in the number of colors they can display.



West Side Greenville, South Carolina

COLLATERAL CATALOG







Wayfinding Signage

The wayfinding system is covered in greater detail in the following sections, but should be introduced as part of the brand because it plays such an important role in perception and flow in the downtown district. The wayfinding system could include the following pieces.

Primary Gateways - These gateways are the primary intersection points and main entry ways to town. They need to be highly visible and introduce the brand.

Trailblazers - Trailblazers are the directing signs leading motorists to the main attractions in the area. These should have between three and four locations per sign and should carry motorists from gateway to parking lot. Colors can be used to distinguish between different districts and can become smaller as the scale and speed of the roadway narrows. These Trailblazers including cattail sculptures, thus blurring the line between signage and public art.

Street Banners - Banners are very popular and help to add color and movement to the lanes of travel, acting as a speed control. They too can be color coded by district and can promote local events as well as promoting the brand.

Building Markers - the markers can be either wall mounted or monument style and denote important landmarks in the downtown district.

Parking Signage - Identifying parking is important in creating a parking system in downtown. Visitors are more likely to walk a block or two to shop if the signage system leads them directly to a public parking lot and tell them how to proceed. The parking markers can be by themselves or as attachments to trailblazer signs.

Informational Kiosk - The final piece of the plan is the informational kiosk, which serves as the transition point for vehicular traffic to pedestrian traffic. These kiosks should be located at major public parking lots and should include a map and the shopping & dining guide, along with the walking tour brochures.



West Side Greenville, South Carolina

LOGO THUMBNAIL CATALOG





West Side Greenville_WS-y...



West Side Greenville_WS-g...



West Side Greenville_WS-bl...



West Side Greenville_WS-bl...



West Side Greenville_WS-4...



West Side Greenville_small ...



West Side Greenville_small ...



West Side Greenville_small ...



West Side Greenville_blue.e...



West Side Greenville_black....



West Side Greenville_4C.eps



West Side Greenville_4C-w...



West Side Greenville_4C-do...



West Greenville_yellow.eps



West Greenville_rev yellow....



West Greenville_rev light gr...



West Greenville_rev light bl...

West Greenville_rev dark gr...

West Greenville_rev dark bl...

West Greenville_rev black.e...



West Greenville_light green....



West Greenville_light blue.e...



West Greenville_dark green...



West Greenville_dark blue.e...



West Greenville_black.eps



West Greenville_4C.eps



West End Neighborhood_ye...



West End Neighborhood_ta...



West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_ta...



West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_ta...



West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_ta...

West End Neighborhood_re...



West End Neighborhood_re...



West End Neighborhood_re...



West End Neighborhood_re...



West End Neighborhood_re...



West End Neighborhood_re...



West End Neighborhood_lig...



West End Neighborhood_lig...



West End Neighborhood_gr...



West End Neighborhood_b...



West End Neighborhood_b...



Tour of Homes_rev light gre...



Tour of Homes_rev light blu...



Tour of Homes_rev dark gre...



Tour of Homes_rev dark blu...



Tour of Homes_rev black.eps



Tour of Homes_light green....



Tour of Homes_light blue.eps



Tour of Homes_dark green....



Tour of Homes_dark blue.eps



Tour of Homes_black.eps



Southernside_rev.eps



Southernside_black.eps



Southernside_4C.eps



Newtown_rev.eps



Newtown_black.eps

Newtown_4C.eps



West Side Greenville, South Carolina

PHOTO THUMBNAIL CATALOG





Angie.JPG



Doug.JPG



DSC_0313.JPG



DSC_0314.JPG



DSC_0316.JPG



DSC_0319.JPG



DSC_0320.JPG



DSC_0321.JPG



DSC_0322.JPG



DSC_0324.JPG



DSC_0325.JPG



DSC_0326.JPG



DSC_0327.JPG



DSC_0328.JPG



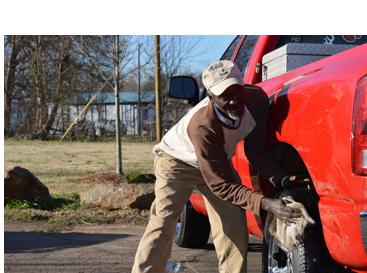
DSC_0329.JPG



DSC_0330.JPG



DSC_0332.JPG



DSC_0334.JPG



DSC_0335.JPG



DSC_0336.JPG



DSC_0337.JPG



DSC_0339.JPG



DSC_0341.JPG



DSC_0342.JPG



DSC_0343.JPG



DSC_0344.JPG



DSC_0345.JPG



DSC_0346.JPG



DSC_0347.JPG



DSC_0348.JPG



DSC_0349.JPG



DSC_0350.JPG



DSC_0351.JPG



DSC_0355.JPG



DSC_0358.JPG



DSC_0359.JPG



DSC_0361.JPG



DSC_0362.JPG



DSC_0364.JPG



DSC_0366.JPG



DSC_0367.JPG



DSC_0370.JPG



DSC_0372.JPG



DSC_0373.JPG



DSC_0375.JPG



DSC_0377.JPG



DSC_0378.JPG



DSC_0379.JPG



DSC_0381.JPG



DSC_0382.JPG



DSC_0383.JPG



DSC_0384.JPG



DSC_0385.JPG



DSC_0386.JPG



DSC_0387.JPG



DSC_0388.JPG



DSC_0389.JPG



DSC_0390.JPG



DSC_0391.JPG



DSC_0392.JPG



DSC_0393.JPG



DSC_0394.JPG



DSC_0395.JPG



DSC_0396.JPG



DSC_0397.JPG



DSC_0398.JPG



DSC_0399.JPG



DSC_0400.JPG



DSC_0401.JPG



DSC_0402.JPG



DSC_0403.JPG



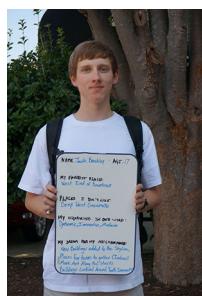
DSC_0404.JPG



DSC_0405.JPG



Evelyn.JPG



Jack Brackley.JPG



John.JPG



Marshall Cox.JPG



Miss J.JPG



Ralph.JPG



Renovators.JPG



TEE-1.jpg



TEE-2.jpg



TEE-3.jpg



TEE-4.jpg



TEE-5.jpg



TEE-6.jpg



TEE-7.jpg



TEE-8.jpg



TEE-9.jpg



TEE-10.jpg



TEE-11.jpg



TEE-12.jpg



TEE-13.jpg



TEE-14.jpg



TEE-15.jpg



TEE-16.jpg



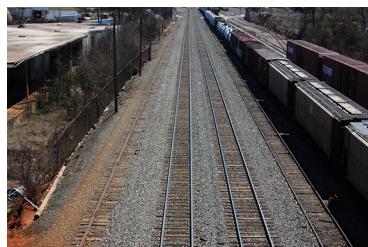
TEE-17.jpg



TEE-18.jpg



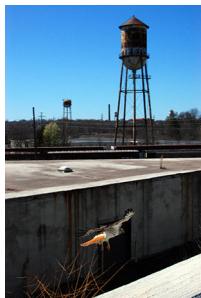
TEE-19.jpg



TEE-20.jpg



TEE-21.jpg



TEE-22.jpg



TEE-23.jpg



TEE-24.jpg



TEE-25.jpg



TEE-26.jpg



TEE-27.jpg



Traction Str.JPG



WestGreenville-1.jpg



WestGreenville-2.jpg



WestGreenville-3.jpg



WestGreenville-4.jpg



WestGreenville-5.jpg



WestGreenville-6.jpg



WestGreenville-7.jpg



WestGreenville-8.jpg



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WestGreenville-10.jpg



WestGreenville-11.jpg



WestGreenville-12.jpg



WestGreenville-13.jpg



WestGreenville-14.jpg



WestGreenville-15.jpg



WestGreenville-16.jpg



WestGreenville-17.jpg



WestGreenville-18.jpg



WestGreenville-19.jpg



WestGreenville-20.jpg



WestGreenville-21.jpg



WestGreenville-22.jpg



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WestGreenville-24.jpg



WestGreenville-25.jpg



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WestGreenville-28.jpg



WestGreenville-29.jpg



WestGreenville-30.jpg



WestGreenville-31.jpg



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WestGreenville-34.jpg



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WestGreenville-36.jpg



WestGreenville-37.jpg



WestGreenville-38.jpg



WestGreenville-39.jpg



WestGreenville-40.jpg



WestGreenville-41.jpg



WestGreenville-42.jpg



WestGreenville-43.jpg



WestGreenville-44.jpg



WestGreenville-45.jpg



WestGreenville-46.jpg



WestGreenville-47.jpg



WestGreenville-48.jpg



WestGreenville-49.jpg



WestGreenville-50.jpg



WestGreenville-51.jpg



WestGreenville-52.jpg



WestGreenville-53.jpg



WestGreenville-54.jpg



WestGreenville-55.jpg



WestGreenville-56.jpg



WestGreenville-57.jpg



WestGreenville-58.jpg



WestGreenville-59.jpg



WestGreenville-60.jpg



WestGreenville-61.jpg



WestGreenville-62.jpg



WestGreenville-63.jpg



WestGreenville-64.jpg



WestGreenville-65.jpg



WestGreenville-66.jpg



WestGreenville-67.jpg



WestGreenville-68.jpg



WestGreenville-69.jpg



WestGreenville-70.jpg



WestGreenville-71.jpg



WestGreenville-72.jpg



WestGreenville-73.jpg



WestGreenville-74.jpg



WestGreenville-75.jpg



WestGreenville-76.jpg



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WestGreenville-81.jpg



WestGreenville-82.jpg



WestGreenville-83.jpg



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WestGreenville-86.jpg



WestGreenville-87.jpg



WestGreenville-88.jpg



WestGreenville-89.jpg



WestGreenville-90.jpg



WestGreenville-91.jpg



WestGreenville-92.jpg



WestGreenville-93.jpg



WestGreenville-94.jpg



WestGreenville-95.jpg



WestGreenville-96.jpg



WestGreenville-97.jpg



WestGreenville-98.jpg



WestGreenville-99.jpg



WestGreenville-100.jpg



WestGreenville-101.jpg



WestGreenville-102.jpg



WestGreenville-103.jpg



WestGreenville-104.jpg



WestGreenville-105.jpg



WestGreenville-106.jpg



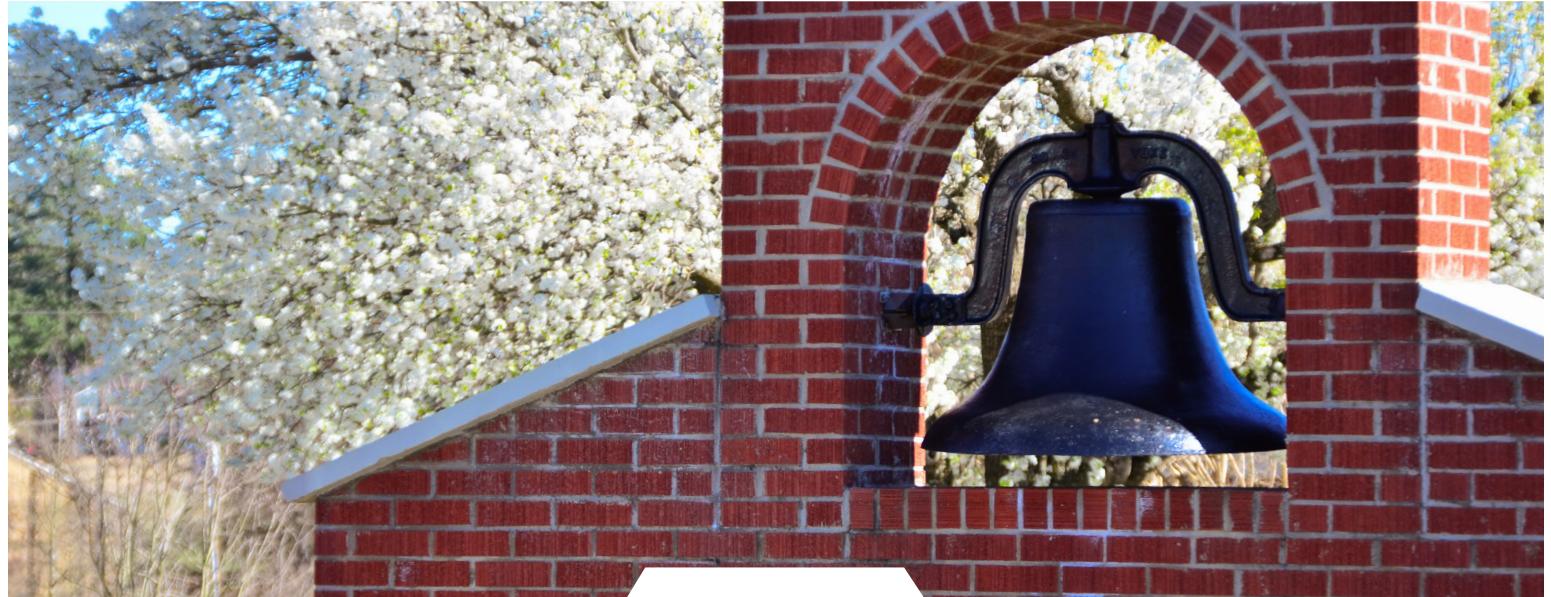
WestGreenville-107.jpg



Yvonne Belcher-2.JPG



Yvonne Belcher.JPG



West Side Greenville, South Carolina

ADVERTISING CATALOG





Creativity

Tae. Nequatia aceatibus volupta ab inciendenes sequatem imusam eos ne por andit vel maio quisciendunt poratur, asit int am eos exerem expelest ut voluptae natem. Et veles etur re di beatis mos velectatem int, sunt eum fugiatis accum hilluptur ma cus niscitasperi dita commiate nonecta quodis sunt magnihi litatusam que ea cusania non consece perias et, tescilia providi oratum conetur modi in elita voluptamet qui commimenis as expla nobis am asimporit, cus est est, optatiunt.

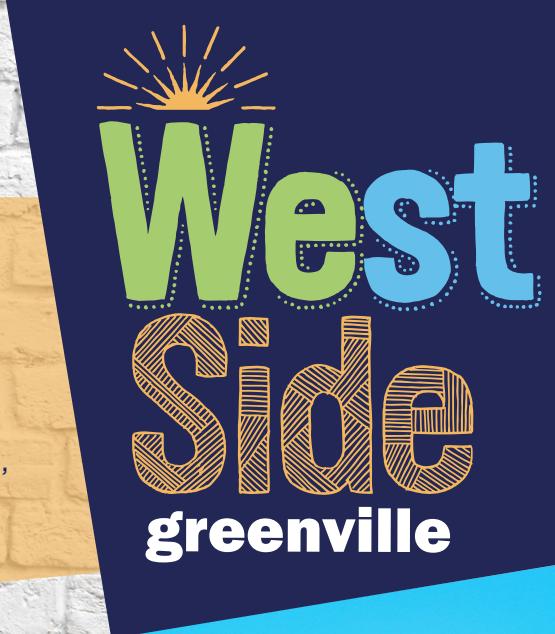




Character

Tae. Nequatia aceatibus volupta ab inciendenes sequatem imusam eos ne por andit vel maio quisciendunt poratur, asit int am eos exerem expelest ut voluptae natem. Et veles etur re di beatis mos velectatem int, sunt eum fugiatis accum hilluptur ma cus niscitasperi dita commiate nonecta quodis sunt magnihi litatusam que ea cusania non consece perias et, tescilia providi oratum conetur modi in elita voluptamet qui commimenis as expla nobis am asimporit, cus est est, optatiunt.

AGE: 3
NAME: Angie
MY FAVORITE PLACES: WEST SIDE
center



The logo for West Side Greenville. It features a stylized sunburst icon above the text 'West Side Greenville'. 'West' is in a green sans-serif font, 'Side' is in a yellow outlined font, and 'Greenville' is in a white sans-serif font.





Community

Tae. Nequatia aceatibus volupta ab inciendenes sequatem imusam eos ne por andit vel maio quisciendunt poratur, asit int am eos exerem expelest ut voluptae natem. Et veles etur re di beatis mos velectatem int, sunt eum fugiatis accum hilluptur ma cus niscitasperi dita commiate nonecta quodis sunt magnihi litatusam que ea cusania non consece perias et, tescilia providi oratum conetur modi in elita voluptamet qui commimenis as expla nobis am asimporit, cus est est, optatiunt.

West
Side
greenville





Community

Tae. Nequatia aceatibus volupta ab inciendenes sequatem imusam eos ne por andit vel maio quisciendunt poratur, asit int am eos exerem expelest ut voluptae natem. Et veles etur re di beatis mos velectatem int, sunt eum fugiatis accum hilluptur ma cus niscitasperi dita commiate nonecta quodis sunt magnihi litatusam que ea cusania non consece perias et, tescilia providi oratum conetur modi in elita voluptamet qui commimenis as expla nobis am asimporit, cus est est, optatiunt.

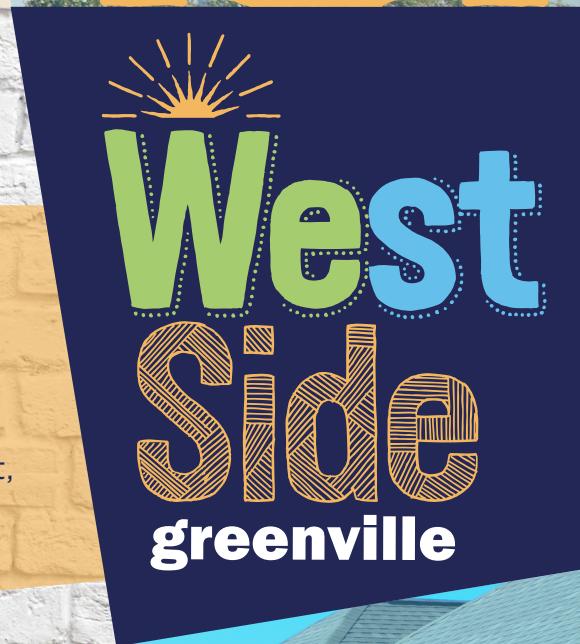
**West
Side
greenville**





Community

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**West
Side
greenville**





Creativity

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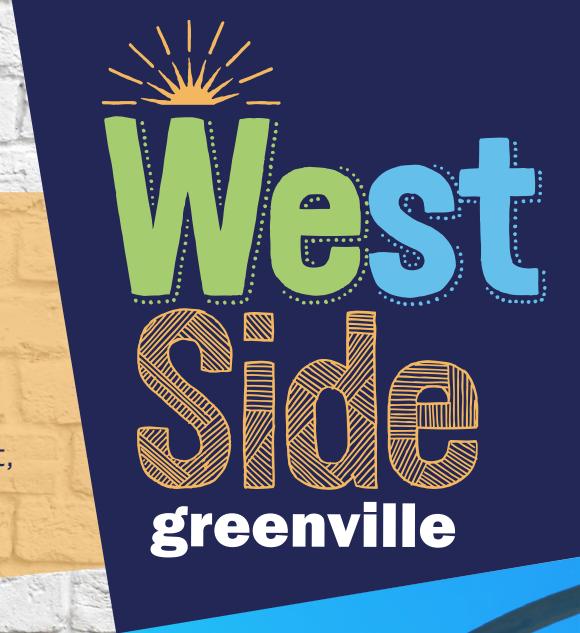
**West
Side
greenville**





Character

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Character

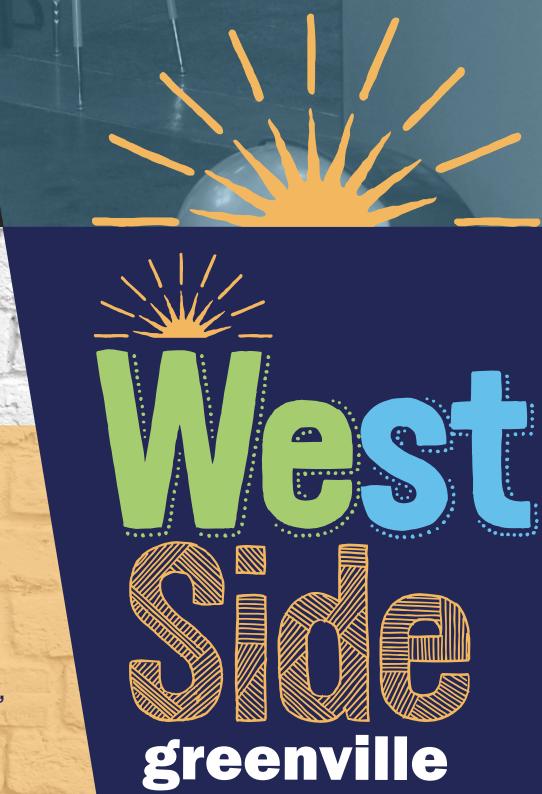
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**West
Side
greenville**



**IVY GARDEN CLUB
COUNCIL CENTER**

Creativity

Tae. Nequatia aceatibus volupta ab inciendenes sequatem imusam eos ne por andit vel maio quisciendunt poratur, asit int am eos exerem expelest ut voluptae natem. Et veles etur re di beatis mos velectatem int, sunt eum fugiatis accum hilluptur ma cus niscitasperi dita commiate nonecta quodis sunt magnihi litatusam que ea cusania non consece perias et, tescilia providi oratum conetur modi in elita voluptamet qui commimenis as expla nobis am asimporit, cus est est, optati-unt.

**West
Side
greenville**

Community

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REFUGEE
TEMPLE

West
Side
greenville



Community

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The logo features the words "West Side Greenville" in a stylized font. "West" is in green, "Side" is in gold with a hatched pattern, and "Greenville" is in white. Above the text is a yellow sunburst icon with radiating lines.





Creativity

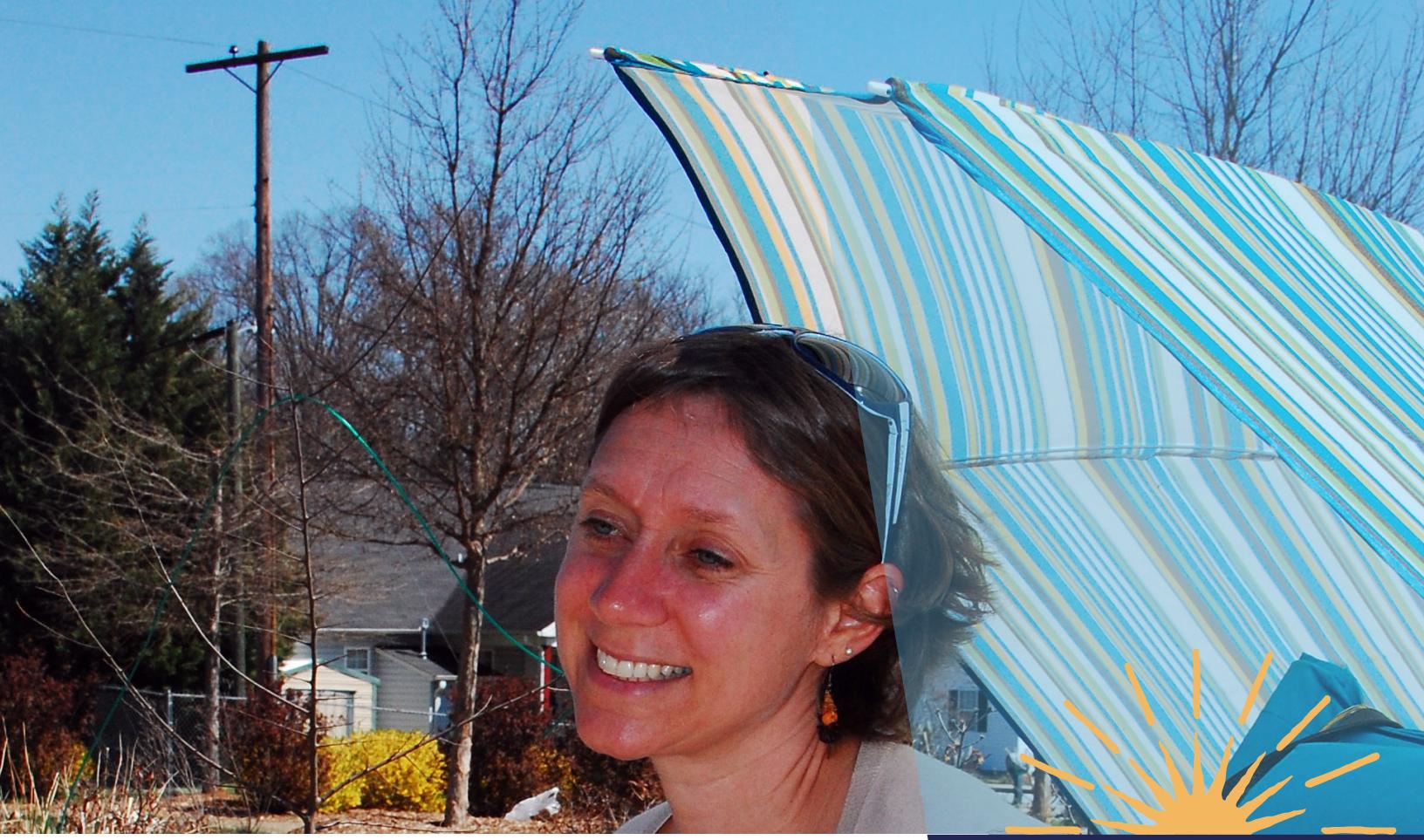
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**West
Side
greenville**

SUN NUTS

25 sun Nuts

ASYLUM



Creativity

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**West
Side
greenville**

Character

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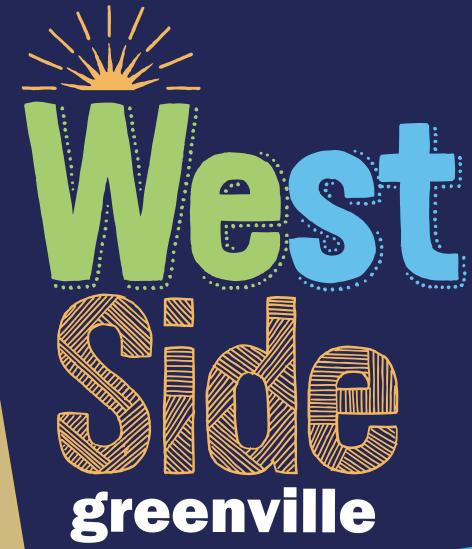


West
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Character

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